



# **The State of Local Competition 2001**



**February 2001**

***The Association for Local Telecommunications Services***

# FOCAL



## Digi comm 2001

### Keynote Speakers:

Thomas Casey (CEO, *Global Crossing*)  
Neil Gershenfeld (M.I.T. *Media Lab*)  
Michael Hatfield (President & CEO, *Calix Networks*)  
Jeanette Symons (CTO, *Zhone Technologies*)

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# **ALTS' Annual Report on the State of the Local Telecom Industry, 2001**

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### **Association for Local Telecommunications Services (ALTS)**

ALTS is the leading national industry association whose mission is to promote facilities-based local telecommunications competition. Created in 1987, ALTS is headquartered in Washington, DC and now represents more than 200 companies that build, own, and operate competitive networks – CLECs that are facilities-based. ALTS was founded to harness the shared energy and vitality of the new local competitors and to help ensure that the 1996 Telecom Act is fully implemented and enforced.

***Companies Building Digital Futures...***

February 20, 2001

An Open Letter From John Windhausen, Jr.  
President, ALTS

Re: **ALTS' ANNUAL MESSAGE ON THE STATE OF  
COMPETITION IN LOCAL TELECOMMUNICATIONS**



The competitive landscape in local telecommunications has changed dramatically for the better, and consumers are the big winners. For years, telecommunications consumers demanded new high-speed Internet connectivity, responsive customer service, and lower prices. In passing the Telecommunications Act of 1996, Congress answered the call by opening the local telephone market to competition and creating a new breed of telecommunications company, known as CLECs (Competitive Local Exchange Carriers).

Five years after the passage of the Act, the United States has reasserted its position as the world leader in communications and information technology. Our nation's longest economic expansion in history could not have happened as quickly without the faster, cheaper and more efficient technologies built by America's competitive local exchange carriers.

*Substantial Evidence That The Act Is Working*

Clearly, Congress had the right idea. The emergence of competition in the local telephone marketplace has generated enormous investment in new technologies and consumer services. Consumers are now beginning to enjoy unprecedented access to high-speed, low-cost Internet access services. Today, over one-half of the U.S. can now receive Digital Subscriber Line (DSL) service – the newest and cheapest broadband technology. Schools, small businesses and consumers are already taking advantage of this low-cost technology. Once the remaining barriers to competition are removed, residential consumers will find that high-speed Internet connections and competitive voice services will be as affordable and as easy to install as a telephone.

ALTS has assembled this second Annual Report on the State of Local Competition to document our tremendous progress since 1996. As the Report demonstrates, the competitive telecommunications industry has grown in almost every way imaginable – access lines, miles of new networks constructed, revenues, market share, and customers served. To highlight just one statistic, CLECs now claim over 8% of the local telecommunications market with over 16 million access lines in service.

The new competitive telecom companies have invested massive amounts of capital in new networks that have made access to the Internet faster and more reliable, helping to enable our 'New Economy'. These new local telecom companies have created almost 100,000 high-tech jobs and invested \$56 billion in new infrastructure to serve the booming demand for voice and data services.



### *Challenges to the '96 Act Remain: Threats to Nascent Competition*

Notwithstanding the tremendous progress made by CLECs, the competitive industry continues to face enormous challenges. The incumbent telephone companies continue to make it extremely difficult for competitors to interconnect with their networks, despite numerous federal and state orders requiring the ILECs to open their networks to competition. Furthermore, building owners often resist competitors' requests to provide broadband wireless and wireline services to commercial tenants and apartment-dwelling families. Finally, many cities make competitors' lives miserable by imposing enormous franchise fees and onerous regulations that are unnecessary and anti-competitive.

Thus, despite our significant growth, competitors remain far behind the behemoth Bell Companies in revenues, customers, and lobbying resources. **The incumbent local exchange companies, the "ILECs", still serve about 92% of the local telephone market.** Rather than compete against each other outside their home territories, the Baby Bells have merged into even larger companies.

**In short, while we have made great strides in serving the needs of consumers, we could have done so much more if the marketplace had been fully and irreversibly opened to competition.** For these reasons, ALTS will focus in the coming year on opening the local market even further. We will begin by attempting to improve the level of cooperation from incumbent telephone companies, building owners and cities. We will continue to develop stronger ties with the consumers who demand our services and work together to remove the last remaining barriers to competitive service.

### *Looking Forward*

A year from now, I hope to report significant progress on all these fronts. Ultimately, I believe the irresistible force of consumer demand – demand for the fruits of competition in telecommunications – will prevail over monopoly obstruction, which once appeared immovable. Our success in bringing competition to local markets will translate into tremendous benefits for every American and extend our nation's global leadership in telecommunications.

Sincerely,

A handwritten signature in black ink that reads "John Windhausen, Jr." The signature is written in a cursive, flowing style.

John Windhausen, Jr.  
President  
ALTS



2nd Century Comm.  
Actel Integrated Comm.  
Adelphia Business Solutions  
Advanced Radio Telecom  
Advanced TelCom Group  
Allegiance Telecom  
ALLTEL Communications  
Arbros Communications  
Avista Communications  
Birch Telecom  
Blackfoot Communications  
BroadBand Office  
Broadslate Networks  
BroadStreet Comm.  
Broadwing  
Cablevision Systems  
Carolina Broadband  
Cavalier Telephone  
Cbeyond Communications  
ChoiceOne Communications  
CityNet Telecom  
Comcast Telecommunications  
Communications Design  
Communications Products  
CompleTel  
Con Edison Communications  
Connect Communications  
Connect South  
Conversent Communications  
CoreComm Ltd.  
Covad Communications  
CTC Communications  
DialTek  
DSL.net  
e.spire  
Eagle Communications  
Electric Lightwave  
En-Touch Systems  
FairPoint Communications

FBN Indiana  
FiberNet Telecom  
Florida Digital Network  
Focal Communications  
Gabriel Communications  
Global NAPs  
ICG Telecom Group  
Intermedia Communications  
IP Communications  
KMC Telecom  
Local Telephone Data Service  
McLeodUSA  
Metromedia Fiber Network  
Network Access Solutions  
Network One  
Network Plus  
Network Telephone  
New Edge Networks  
NewSouth Communications  
North American Telecom  
NorthPoint Communications  
OpTel  
Pac-West Telecomm  
Pae Tec Communications  
Penn Telecom  
RCN  
Reliant Energy HL&P  
Rhythms NetConnections  
SCC Communications  
TalkingNets  
TelePacific Communications  
Teligent  
TESS Communications  
Time Warner Telecom  
TXU Communications  
Universal Access  
US LEC  
VarTec Telecom  
Virtual Hipster Corporation

Western Wireless  
Winstar Communications  
XO Communications  
Yipes Communications  
Zama Networks



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ABC  
 Accelerated Networks  
 Access Lan  
 Accordion Networks  
 Adesta Communications  
 Advanced Fibre Comm.  
 Advanced Switching (ASC)  
 Alcatel  
 Allied Capital  
 Amber Networks  
 American Management Sys. (AMS)  
 AssetDepot.com  
 AterWynne LLP  
 Atlantic-ACM  
 B2B Connect  
 Beacon Networks  
 BizSpace, Inc.  
 Broadband Gateways  
 BroadSoft  
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 Cisco Systems  
 Cole, Raywid & Braverman  
 COLO.com  
 Comdisco  
 CommTech Corporation  
 CompassRose International  
 Convergent Networks  
 Copper Mountain Networks  
 CopperCom  
 Coreon, Inc.  
 Corning, Inc.  
 Cygent  
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 DSET Corporation  
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 Encompass Global Technologies  
 Ensemble Communications

Fiber Technologies  
 Fiberworks, Inc.  
 GE Capital Corp.  
 General Datacomm, Inc.  
 Geyser Networks  
 Henkels & McCoy, Inc.  
 Hitachi Telecomm (USA), Inc.  
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 HyperEdge  
 iMagicTV  
 IMCI Technologies  
 Innovative Systems  
 Intertech Management  
 Jenkins & Gilchrist  
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 John Staurulakis, Inc.  
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 LiveVault Corporation  
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 MaxBill  
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 MetaSolv Software, Inc.  
 NCH Communications  
 Network Engineering  
 Consultants  
 Neustar  
 New Paradigm Resources  
 Group (NPRG)  
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 NightFire Software  
 Norris, McLaughlin & Marcus, P.A.  
 Nortel Networks

Norwest Equity Partners  
 Nossaman Guthner Knox &  
 Elliot LLP  
 OAN Services  
 Occam Networks  
 O'Keefe Ashenden Lyons & Ward  
 Parker Poe Adams & Bernstein  
 Pivotech Systems, Inc.  
 Pliant Systems, Inc.  
 Precision Software  
 PriceWaterhouseCoopers  
 Quintessant Communications  
 Ryan, Russell, Ogden & Seltzer  
 SALIX Technologies  
 Santera Systems  
 Schiff Hardin & Waite  
 Sedona Networks  
 Siemens ICN  
 Smith, Gambrell & Russell, LLP  
 Sonus Networks  
 Sphera Optical Networks, Inc.  
 Swidler & Berlin  
 Syndeo Corporation  
 Tachion Networks, Inc.  
 TD Madison & Associates  
 Technologies Management, Inc.  
 Tekelec  
 Telcordia Technologies, Inc.  
 Telica  
 Telsource Corporation  
 The Management Network Group  
 TollBridge Technologies, Inc.  
 Trendium, Inc.  
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 Turnstone Systems  
 Tyco Electronics Corporation  
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 VINA Technologies  
 Vocal Data, Inc.  
 Vroom Technologies  
 Walters & Joyce, P.C.  
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 Yale Properties USA



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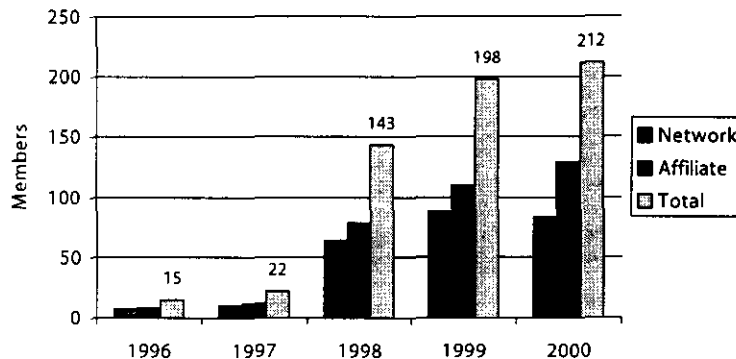
# **The CLEC Industry:** ***Metrics & Overview***



***The Association for Local Telecommunications Services***

## Companies Building Digital Futures...

**ALTS Membership Trends**  
1996 - 2000



## CLEC Industry Metrics

CLEC Access Lines: 16,162,223  
Total U.S. Access Lines: 196,000,000  
Market Share: 8.2%  
Route Miles: 218,445  
Buildings Served: 1,146,882  
Voice Switches: 991  
Data Switches: 2,071  
Employees: 94,494

**Source:** New Paradigm Resources Group (NPRG); Credit Suisse First Boston (CSFB), FCC

**Note(s):** Facilities and employee data based on 3Q00 company reports. Employee total does not include ALLTEL, AT&T or WorldCom

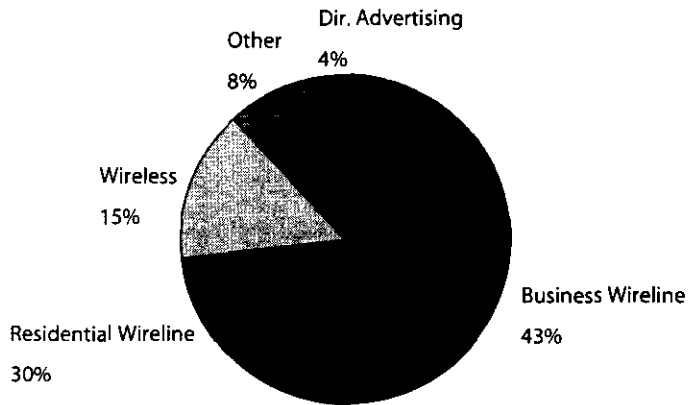
ALTS' membership 'took off' after the passage of the 1996 Telecom Act. However, CLEC consolidation, bankruptcies and insolvency are likely to cause a drop in ALTS' membership in 2001. ALTS expects membership to rebound in 2002 as the industry matures and as ALTS strengthens its membership outreach.

Five years after the passage of the Act, CLECs now hold over 8% of all local access lines, up from 5.6% one year ago. Network route-miles, the infrastructure upon which the New Economy will depend, have increased from 78,506 in 1997 to over 200,000 miles today. Starting with just 331 data switches in 1997, CLECs now have over 2,000 installed as America enters the digital broadband age. Most notable is the CLEC investment in human capital with CLECs creating almost 100,000 skilled, high-tech jobs.

## Companies Building Digital Futures...

### U.S. Communications Market

*CLEC Addressable Market Opportunity*

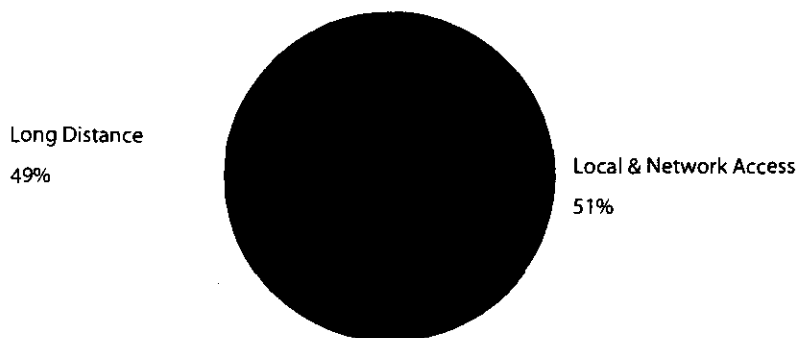


**\$285 Billion**

Source: Bear Stearns

### U.S. Business Wireline Market

*CLEC Addressable Market Opportunity*



**\$122 Billion**

Source: Bear Stearns

The U.S. communications market has seen remarkable growth since the 1984 divestiture and the passage of the 1996 Act. With the demand for communications more insatiable than ever, the U.S. market has reached a value of \$285 billion today. High-volume business customers account for 43% of the market with residential users accounting for 30% of the market. Wireless, also a nascent industry, today accounts for 15% of the market.

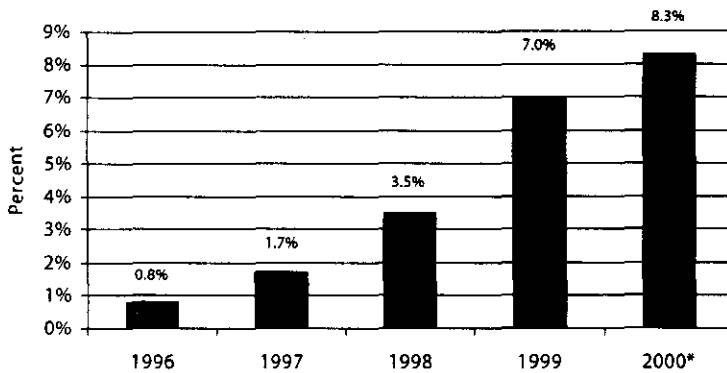
The business wireline market is one of the most attractive markets for many CLECs. To raise capital and build their networks, CLECs must target customers that offer the greatest rate of return. This strategy is consistent with how the Bell system originally erected its network, first to serve highly concentrated areas while letting independent telcos serve the more rural areas. Such high-volume clients enable CLECs to take advantage of geographic concentration and network scalability. As the industry matures, we will see a greater push into residential markets further expanding the benefits of competition.

**Association for Local Telecommunications Services**



## Companies Building Digital Futures...

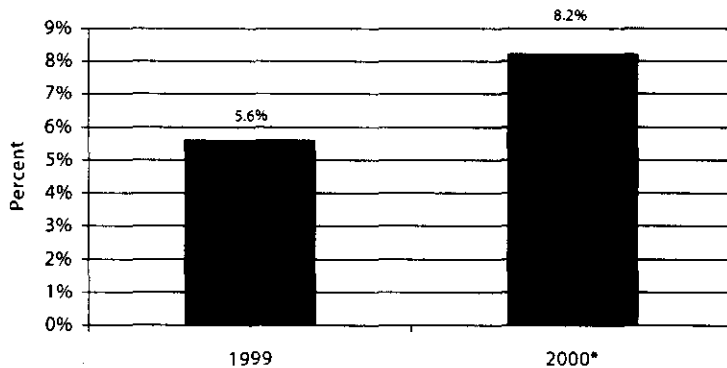
### CLEC Market Share: Revenue



Note: (\*) 2000 data based on 3Q00 company reports & 4Q00 estimates.

Source: NPRG, FCC, Bear Stearns

### CLEC Market Share: Access Lines



Note: (\*) 2000 data based on 3Q00 company reports.

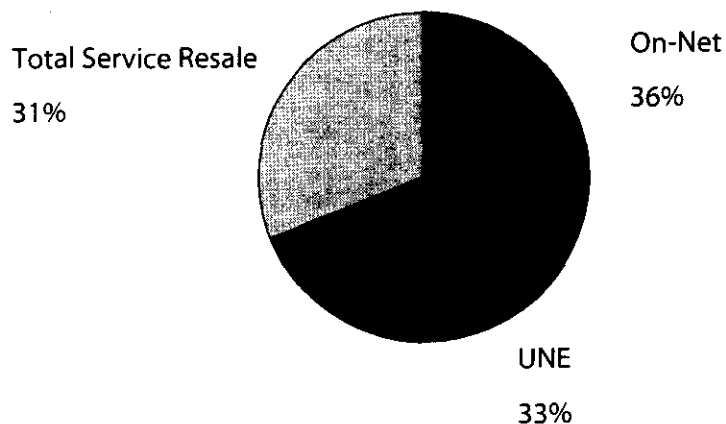
Source: NPRG

As of the 4Q00, CLECs are estimated to hold 8.3% of the local telecommunications market in terms of revenue. In dollar terms, CLECs posted \$39.1 billion in total revenue with \$7.5 billion of such revenue derived from switched local access service. Due to the market slowdown, increased bankruptcies and a maturing market, 2000 represents the first year that CLECs will not have doubled their revenue market share.

As of the 3Q00, CLECs held 8.2% of the local telecommunications market in terms of access lines. If the 2000 trend continues, CLECs can reasonably be expected to hold 9.3% of total access lines as of the 4Q00. In terms of access lines, 2000 also represents the first year that CLECs will not have doubled their market share. This trend is to be expected, however as many larger CLECs experienced financial difficulty in 2000 leading to lower access line growth.

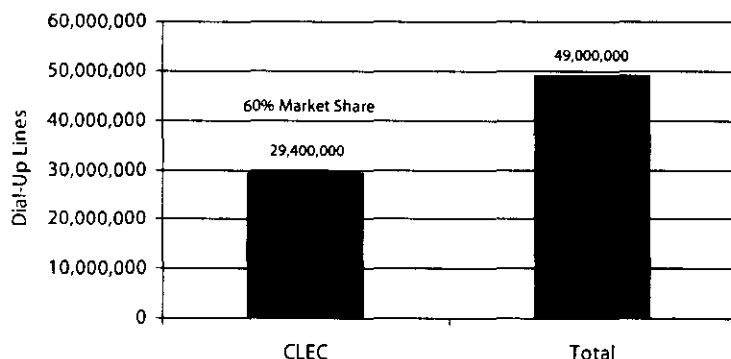
## Companies Building Digital Futures...

### 2Q00 CLEC Line Mix



Source: Credit Suisse First Boston

### Internet Dial-Up Lines Served by CLECs



Source: NPRG

Congress envisioned three methods by which carriers could enter the local market, (1) facilities-based entry, (2) unbundled network elements (UNEs), and (3) resale. ALTS represents CLECs that are facilities-based, CLECs that invest in their own facilities or use portions of the ILEC network (UNEs) in conjunction with their own equipment. As seen, carriers utilizing these two entry strategies account for almost 70% of local competition. The amount of resale competition is expected to decline as CLECs continue to build their networks.

With the passage of the 1996 Act, Internet service providers (ISPs) found an industry group willing and able to supply the growing demand for increased connectivity and modernized facilities. Brad Jenkins, President of JPS.net, the largest ISP in northern California outside San Francisco, notes that without CLEC networks, ISP customers in "rural communities like... Laytonville, Mojave and Yosemite would pay per-minute charges to reach the nearest larger city."

# **The CLEC Industry:** ***Capital Formation***

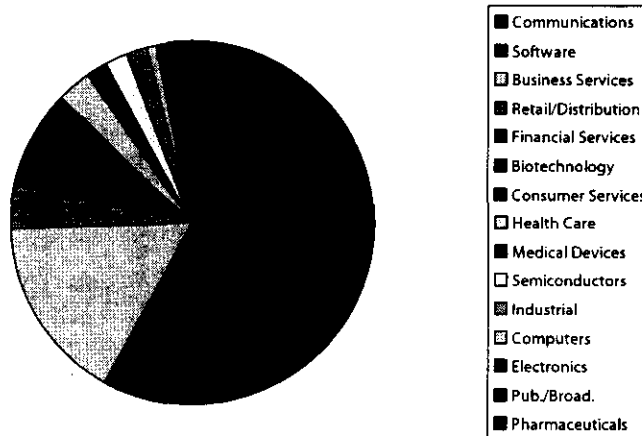


***The Association for Local Telecommunications Services***



## Companies Building Digital Futures...

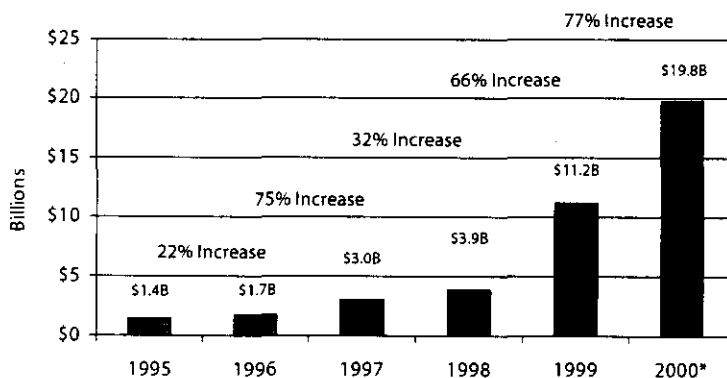
### 2000 (Q1-Q3) Venture Capital Spending by Industry



Source: PriceWaterhouseCoopers

Total 2000 (Q1 - Q3) VC Investment: \$54.5B

### VC Dollars Spent in Communications



Note: (\*) 2000 data represents 1Q00 - 3Q00.

Source: PriceWaterhouseCoopers

Despite the slowdown in equity markets, investment in communications on the part of venture capitalists continued to grow unabated in 2000. For the first three quarters of 2000, \$19.8 billion, or 36%, of the \$54.5 billion total venture capital (VC) was directed towards the communications industry. This represents an increase from 30% for the same period in 1999 and an increase from 28% in 1998.

With the passage of the 1996 Act, the communications industry saw a massive influx in VC as innovation and entrepreneurship took hold. With \$1.4 billion of VC directed towards the communications industry in 1995, that figure reached almost \$20 billion in the first three quarters of 2000 alone. Since 1995, growth rates for communications VC have consistently reached double-digits with the previous two years experiencing growth rates in excess of 50%.

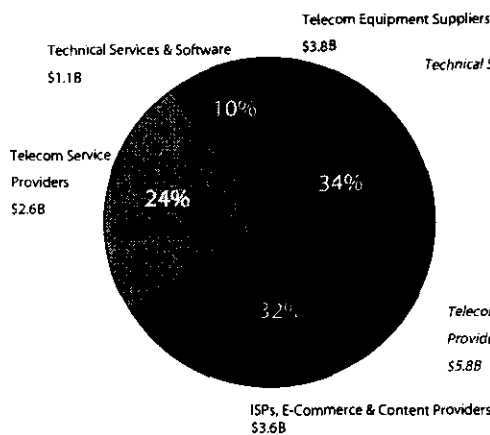
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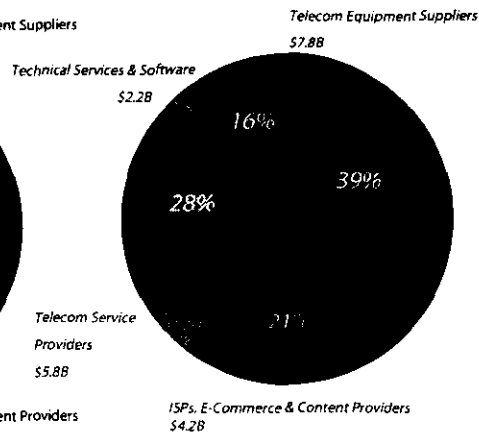
## Companies Building Digital Futures...

### VC Investments in the Communications Industry

1999 Investment: \$11.2B



2000 (Q1-Q3) Investment: \$19.8B

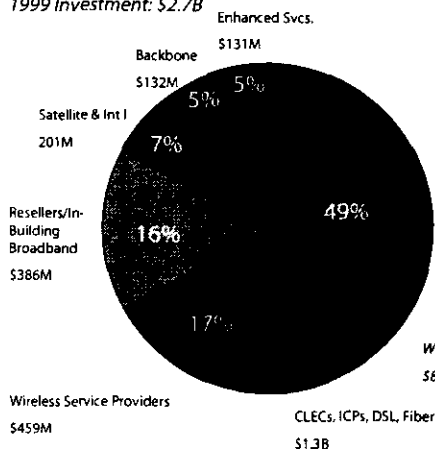


Source: PriceWaterhouseCoopers

### VC Investments in Telecom Service Providers

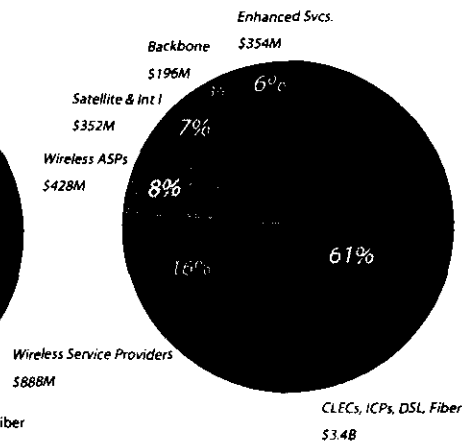
1998 Investment: \$954M

1999 Investment: \$2.7B



Source: PriceWaterhouseCoopers

2000 (Q1-Q3) Investment: \$5.8B



For the first three quarters of 2000, \$5.8 billion, or 28%, of the \$19.8 billion total VC, or 'seed money', in the communications industry was directed at service providers, up from \$2.6 billion in 1999. This represents an increase from 24% in 1999. Equipment suppliers, the companies that manufacture the facilities on which competition is built, secured the lion's share of VC investment. Equipment vendors secured \$3.8 billion, or 34%, of communications VC in 1999 and \$7.8 billion, or 39%, for the first three quarters of 2000. The recent financial problems plaguing CLECs have spread to this crucial sector as well with Barron's noting that "the elephant in the room that now threatens to bring down the economy is the telecommunications industry".

Companies competing for the local market led telecommunications service providers in VC investments. In the first three quarters of 2000, CLECs, ICPs, DSL and fiber companies received \$3.4 billion, or 61%, of total service provider VC.

## Companies Building Digital Futures...

### Top 2000\* VC Investments in the CLEC\*\* Sector

<u>Company</u>	<u>Service</u>	<u>Amount (\$M)</u>
Carolina Broadband (Charlotte, NC)	ICP	\$409
Looking Glass Networks (Oak Brook Terr., IL)	Fiber optic network	\$236
Velo.com (Englewood, CA)	Fixed local wireless	\$234
Yipes (San Francisco, CA)	Fiber optic network	\$217
NT Corporation (Pensacola, FL)	DLEC-DSL	\$213
Cogent (Washington, DC)	All-optical network	\$206
Formus Communications (Reston, VA)	Local broadband wireless	\$175
Global Metro Networks (Silver Spring, MD)	Metro dark fiber networks	\$155
Broadview Networks (New York, NY)	ICP	\$150
KNOLOGY West Point, GA)	ICP	\$150
Darwin Networks (Louisville, KY)	DLEC-DSL	\$121
Grande Communications (Austin, TX)	ICP	\$109
Aerie Networks (Denver, CO)	Broadband fiber optic	\$105
@Link Holdings (Louisville, CO)	DLEC-DSL	\$101
CityNet Corp. (Silver Spring, MD)	Broadband Wholesaler, CLEC	\$100
airBand Communications (Addison, TX)	High-speed Broadband	\$ 90
Flashcom (Huntington Beach, CA)	DLEC-DSL	\$ 84
2nd Century (Arlington, VA)	ICP	\$ 77
Digital Broadband (Waltham, MA)	DLEC-DSL	\$ 75
TriVergent (Greenville, SC)	ICP-DSL	\$ 67
STSN (Salt Lake City, UT)	Hotel In-Building Broadband	\$ 65
New Edge Networks (Vancouver, WA)	DLEC-DSL	\$ 63
Urban Media (Palo Alto, CA)	In-Building Broadband	\$ 59
Net Rail (Atlanta, GA)	Internet Backbone Provider	\$ 55
InternetConnect (Torrance, CA)	ISP-DSL	\$ 53
Maverix.net (Chicago, IL)	DLEC-DSL	\$ 43
BlueStar (Nashville, TN)	DLEC-DSL	\$ 34
<b>Total</b>		<b>\$3.4B</b>

**Notes:** (\*) 2000 data represents 1Q00 - 3Q00. (\*\*) includes CLECs, ICP, DSL & fiber.

**Source:** PriceWaterhouseCoopers

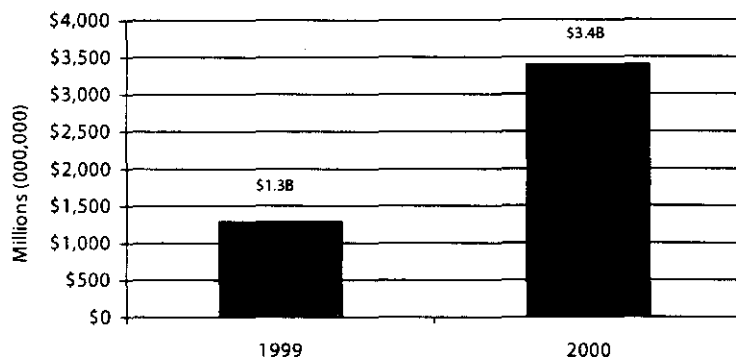
While many of the capital markets were virtually closed to the CLEC industry, the VC segment continued to invest large amounts of capital in the CLEC sector. VC provides the critical seed money for new competitors to secure their first rounds of financing. As companies mature, much of the sources of funding shifts to the equity markets and strategic and institutional investors. In 2000, seizing the opportunity created by the overwhelming demand for broadband connectivity, VC investment flowed heavily into data and broadband providers. A total of \$3.4 billion was poured into the CLEC, ICP, DSL and fiber industries. Of the top VC investments noted, 8 were directed at ALTS members: Carolina Broadband, Yipes Communications, CityNet Corp., 2nd Century Communications, Digital Broadband Communications, TriVergent (Gabriel Communications), New Edge Networks and Bluestar (Covad). Digital Broadband recently filed for Chapter 11 bankruptcy.



## Companies Building Digital Futures...

### Venture Capital Investments in the CLEC Sector\*

1999 vs 2000\*\*



Notes: (\*) includes CLECs, ICP, DSL & fiber. (\*\*) 2000 data represents 1Q00 - 3Q00.

Source: PriceWaterhouseCoopers

### Select Strategic Investments in the CLEC Sector

Date	Company	Investor	Amount (\$M)
January 2000	Digex (Intermedia)	Compaq	\$50
January 2000	Digex (Intermedia)	Microsoft	\$50
January 2000	Intermedia	KKR	\$200
February 2000	US LEC	Bain Capital, Thomas Lee Partners	\$300
March 2000	CTC Communications	Bain Capital, Thomas Lee Partners, CSFB	\$300
March 2000	CAIS Internet	3COM	\$20
May 2000	CAIS Internet	Microsoft	\$40
May 2000	XO Communications	Forstmann Little	\$400
November 2000	Winstar	Microsoft, CPQ Holdings, CSFB & WCAS	\$270
<b>Total</b>			<b>\$1.63B</b>

Source: Morgan Stanley Dean Witter

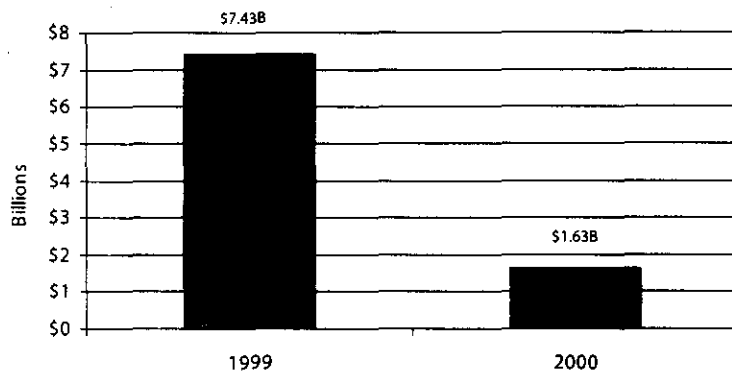
As noted, the CLEC sector saw an increase in VC funding from \$1.3 billion in 1999 to \$3.4 billion for the first three quarters of 2000. This funding provides crucial cash to sustain and expand operations in such a capital-intensive market. Seeking to build networks that span all across the country, CLECs use this funding to compete for customers with the incumbents that begin with 100% market share.

For the year-end 2000, the CLEC industry saw a marked decrease in strategic investments, or private funding. Morgan Stanley Dean Witter values the top investments in CLECs, or their subsidiaries, at \$1.63 billion. Of the investments noted, 5 were directed at ALTS network members, (1) Intermedia, (2) US LEC, (3) CTC Communications, (4) XO Communications (formerly NEXTLINK), and (5) Winstar.

## Companies Building Digital Futures...

### Select Strategic Investments in the CLEC Sector

1999 vs 2000



Source: Morgan Stanley Dean Witter

### Merger & Acquisition Activity in the CLEC Sector

Date	Acquirer	Target	Firm Value (\$B)
January 2000	XO Communications	Concentric Networks	\$2.217
February 2000	Global Crossing	Ixnet	\$3.672
February 2000	Global Crossing	IPC	\$2.865
April 2000	McLeodUSA	Splitrock	\$1.826
April 2000	CoreComm	ATX	\$ .900
April 2000	Time Warner Telecom	GST	\$ .690
April 2000	Advanced Radio Telecom	Broadstream	\$ .365
April 2000	Mpower	Primary Network	\$ .145
May 2000	Choice One	US XChange	\$ .515
June 2000	Covad	Bluestar	\$ .202
June 2000	Gabriel (equal merger)	TriVergent	
September 2000	WorldCom	Intermedia	\$5.509
October 2000	McLeodUSA	CapRock	\$ .532
December 2000	Hughes	Telocity	\$ .180
<b>Total</b>			<b>\$19.618B</b>

Note: Date indicates month that transaction was announced. Not all transactions have been completed.

Source: Morgan Stanley Dean Witter

As noted, the CLEC sector saw a marked decrease in strategic investments as this sector of the capital markets was virtually off-limits to CLECs. At year end 1999, CLECs secured \$7.43 billion in strategic investments. In 2000, with financial markets souring and private investors shutting their doors, investment dropped to \$1.63 billion.

Seeking to cover the broadest possible service area and to combine capital resources, a number of CLECs merged or were acquired in 2000. Of the transactions noted, 14 were ALTS members at the time of the announcement, (1) XO Communications, (2) McLeodUSA, (3) CoreComm, (4) Time Warner Telecom, (5) GST, (6) Advanced Radio Telecom, (7) Mpower, (8) Choice One, (9) US XChange, (10) Intermedia, (11) Gabriel, (12) TriVergent, (13) Covad, and (14) Bluestar.

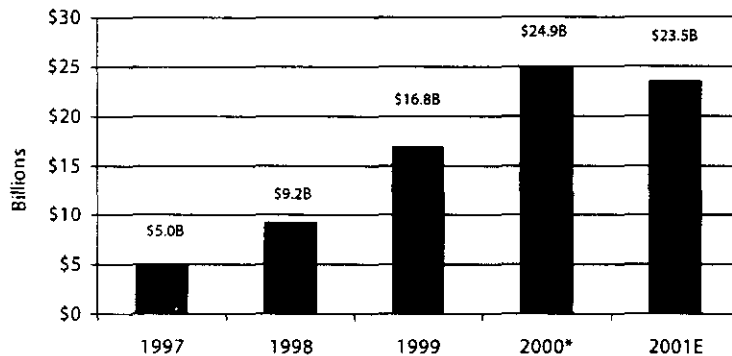
# **The CLEC Industry:** ***Facilities, Labor & Revenue***



***The Association for Local Telecommunications Services***

## Companies Building Digital Futures...

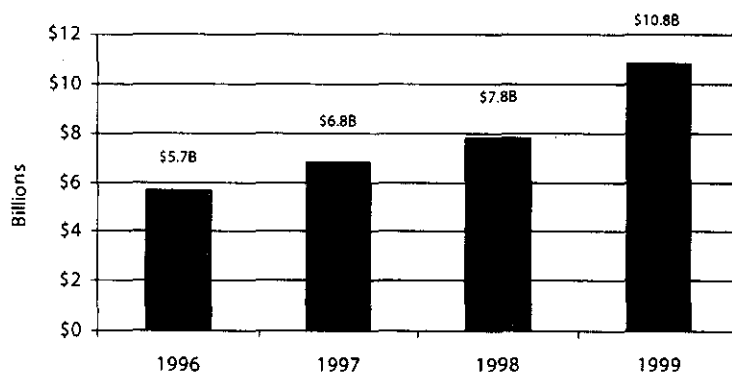
### Annual CLEC Capital Expenditures \$56 Billion Since 1997



**Note:** (\*) Actual data through 3Q00 and projected 4Q00 expenditures.

**Source:** Paine Webber, NPRG

### Cable Industry Capital Expenditures 1996 - 1999



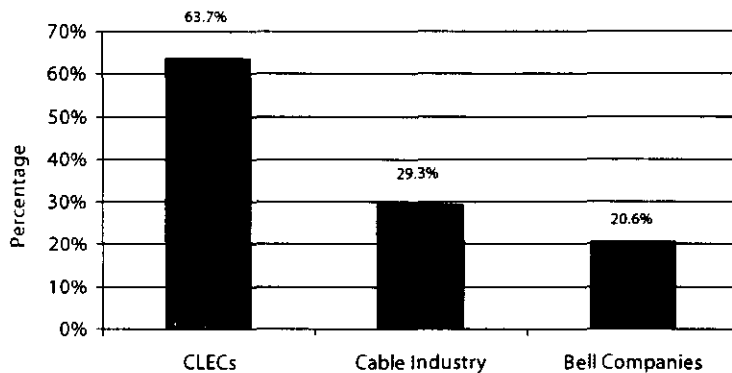
**Source:** National Cable Television Association (NCTA)

CLECs are in a highly capital-intensive industry. One measurement of CLECs' commitment to building new networks is their level of capital expenditures. Since 1997, CLECs have invested \$56 billion in infrastructure that will carry the next generation of communications. With the current market uncertainty, analysts expect capital expenditures to level off in 2001.

When comparing the CLEC and cable industries for the years 1997 - 1999, CLECs outpaced cable in capital expenditures each of the last two years on record. CLECs outpaced cable industry capital expenditures by \$1.4 billion in 1998 and \$6 billion in 1999. With both industries competing for many of the same voice and data customers, the intense rivalry has contributed to the rapid growth of high-speed broadband Internet access in the United States.

## Companies Building Digital Futures...

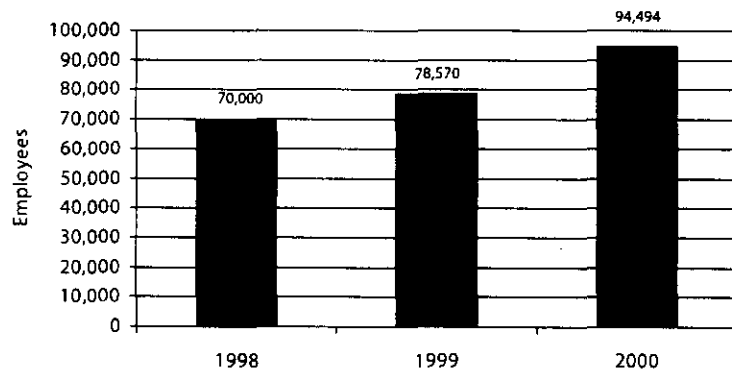
### Capital Expenditures as a Percentage of Revenues



**Notes:** Cable industry data represents 1999 data. CLECs and Bell Companies represents 2000 data.

**Source:** NPRG, NCTA, company reports

### CLEC Employees



**Note:** Employee totals do not include AT&T, WorldCom or ALLTEL.

**Source:** NPRG, Merrill Lynch

In comparison to the cable industry and the Bell Companies, CLECs reinvest a much larger portion of their revenues back into facilities (e.g. capital expenditures). In 2000, CLECs invested almost 64% of their revenues in capital expenditures. For the same period, the Bell Companies invested 21% with the cable industry investing 30% in 1999. Total capital expenditures were valued at \$24.9 billion for CLECs (2000), \$10.2 billion for the cable industry (1999) and \$33.6 billion for the Bell Companies (2000).

The growth in the CLEC industry has led to new, high-value jobs in the communities in which they invest and compete. The competitive industry has grown from a negligible employee base to almost 100,000 employees today. However, with the recent downturn in the equity markets and with investor sentiment towards CLECs at historic lows, many companies have announced sharp cutbacks in staffing levels as they attempt to conserve cash to continue operations through more challenging financial times.



## Public CLECs

### Market Cap & 52 Week Performance

Company	Market Cap (\$M)	52 Week Change	Ticker Symbol
Adelphia Business Solutions	\$480.7	-86.30%	ABIZ
Advanced Radio Telecom	\$89.7	-94.10%	ARTT
Allegiance Telecom	\$2,130	-77.50%	ALGX
Allied Riser	\$157.6	-89.50%	ARCC
ChoiceOne Communications	\$504.7	-61.60%	CWON
Convergent Communications	\$30.6	-89.00%	CONV
CoreComm Ltd.	\$135	-94.40%	COMM
Covad Communications	\$3449	-94.90%	COVD
CTC Communications	\$300.7	-68.00%	CPTL
Cypress Communications	\$53	-95.00%	CYCO
DSL.net	\$132	-93.40%	DSLN
e.spire Communications	\$54.8	-92.40%	ESPI
Electric Lightwave	\$212.4	-79.70%	ELIX
FiberNet Telecom Group	\$137.7	-75.80%	FTGX
Focal Communications	\$932.3	-65.20%	FCOM
General Communications	\$390.0	+16.10%	GNCMA
ICG**	\$16	-98.00%	ICGX
Intermedia	\$855.1	-76.10%	ICIX
ITC^DeltaCom	\$427.2	-80.10%	ITCD
Log On America	\$15.1	-91.30%	LOAX
McLeodUSA	\$7,946	-52.40%	MCLD
Mpower Communications	\$327.8	-85.90%	MPWR
Net2000 Communications	\$98.5	-63.29%*	NTKK
Network Access Solutions	\$71	-95.10%	NASC
Network Plus	\$324.6	-85.10%	NPLS
NorthPoint Communications**	\$79	-98.00%	NPNT
NTELOS	\$269.2	-46.50%	NTLO
Pac-West Telecom	\$169.6	-83.50%	PACW
RCN	\$756.8	-86.00%	RCNC
Rhythms NetConnections	\$94.5	-97.00%	RTHM
Teligent	\$115.4	-97.70%	TGNT
Time Warner Telecom	\$6,713	-06.70%	TWTC
US LEC	\$228.3	-77.00%	CLEC
USOL Holdings	\$23.3	-78.90%	USOL
Winstar	\$1,173	-73.50%	WCII
XO Communications	\$6,354	-66.90%	XOXO

**Market Cap** **\$32.14 billion**

**Note(s):** as of mid-day 2.20.01 unless noted otherwise; includes providers that operated primarily as a CLEC and derive a significant portion of revenues from CLEC services. For example, AT&T (T), ALLTEL (AT), Level 3 (LVT), Metromedia Fiber Network (MFNX) and WorldCom (WCOM) were excluded; (\*) reflects 6-month change; (\*\*) as of 11.30.00

Sources: WSJ.com, MSNBC.com, NPRG, Morgan Stanley Dean Witter

**Association for Local Telecommunications Services**

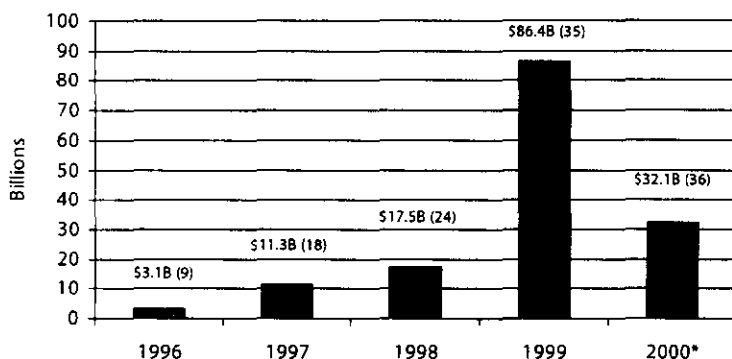
In 1999, there were 35 public CLECs. In 2001, there are 36 publicly listed CLECs. With the equity markets virtually closed to the CLEC industry, few CLECs successfully went public in 2000. In addition, many of the companies noted are in danger of being delisted or are currently in Chapter 11 proceedings. Of the public CLECs, only one saw a positive 52-week change, General Communications of Alaska. A majority (33 of 36) saw their equity values fall over 50% in the previous 52-weeks.

In addition to the companies noted, the following CLECs have parent companies that are publicly traded: ALLTEL (AT), Avana Communications (GCDV), Black Hills FiberCom (BKH), Cablevision Lightpath (CVC), Comcast Communications (CMCSK), Conectiv Communications (CIV), Cox Communications (COX), CTC Exchange Services (CTCI), CTSI (CTCO), HickoryTech (HTCO), MH Lightnet-Comcast (CMCSA), NEON Optica (NOPT), SBC Telecom (SBC), TDS Metrocom (TDS) and Vitts (SFE).



## Companies Building Digital Futures...

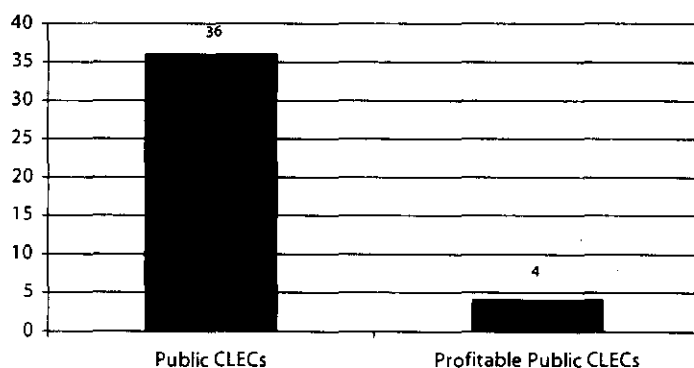
### Market Capitalization



**Note(s):** (\*) as of mid-day 2/20/01; includes providers that operated primarily as a CLEC and derive a significant portion of revenues from CLEC services. For example, AT&T (T), ALLTEL (AT), Level 3 (LVT), Metromedia Fiber Network (MFNX) and WorldCom (WCOM) were excluded. Number of public CLECs in parentheses.

**Source:** WSJ.com, MSNBC.com, NPRG, Morgan Stanley Dean Witter, ALTS

### CLECs Earning A Profit



**Note:** Profitability defined as a positive net profit margin.

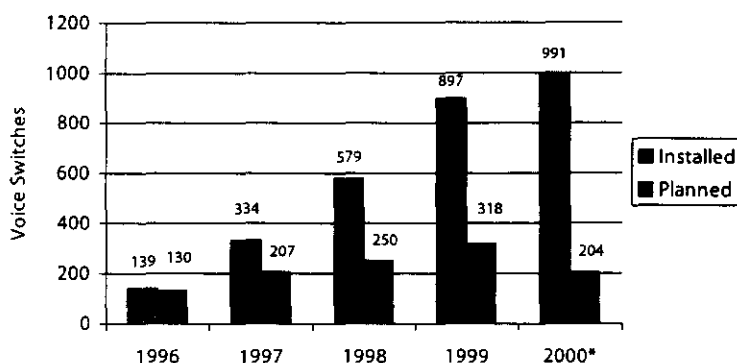
**Source:** WSJ.com, MSNBC.com, NPRG, Morgan Stanley Dean Witter, ALTS

Due to the steep fall in CLEC equity values, total CLEC market capitalization fell over 50%, from \$86 billion in 1999 to \$32 billion as of February 2000. The number of public CLECs saw an increase from 9 in 1996 (\$3.1 billion market cap) to 36 in 2000. The total 2000 market cap escaped an even steeper drop due to the less severe decline in some of the first-tier CLECs which comprise a larger portion of total CLEC market capitalization.

Exemplifying the capital intensive nature of local telecommunications, five years after the passage of The Act, only 4 of the public CLECs are profitable (defined as a positive net profit margin). In 1999, only 1 public CLEC was profitable and prior to 1999, no public CLECs were profitable. The four CLECs in question are Intermedia Communications, NTELOS, Pac-West Telecomm & Time Warner Telecom.

## Companies Building Digital Futures...

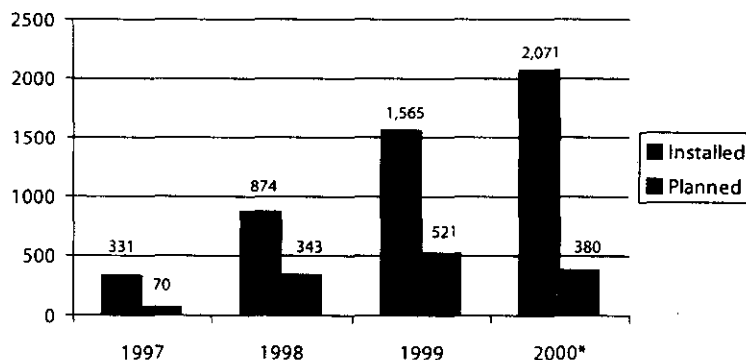
### Voice Switches: *Installed & Planned*



**Note:** (\*) 2000 data through 3Q00.

**Source:** NPRG

### Data Switches: *Installed & Planned*



**Note:** (\*) 2000 data through 3Q00.

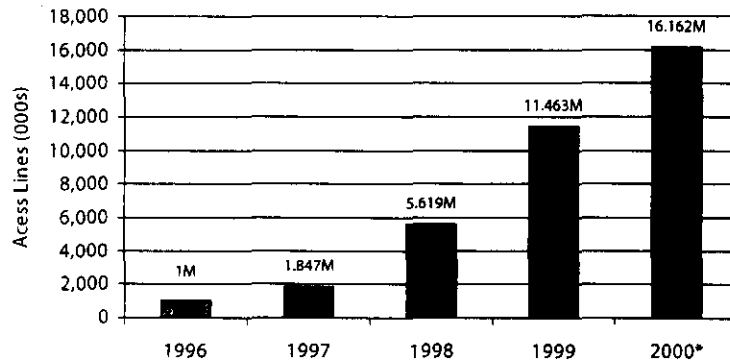
**Source:** NPRG

The most basic level of the network is the switch, the piece of equipment that selects the appropriate path for the transmission of a telecommunications signal. CLECs have been rapidly installing these crucial facilities and have almost 1,000 voice switches in operation as of the 3Q00. However, with many companies experiencing scaled back operations amid financial difficulties, planned switches experienced its first decrease since the passage of the Act.

Fueled by the demand for broadband connectivity, data switches have seen an even faster deployment rate than traditional voice switches. In an effort to meet the soaring demand for broadband services, CLECs now have over 2,000 such switches in place. However, again due to scaled back network expansion, planned data switches also experienced its first drop in 2000.

## Companies Building Digital Futures...

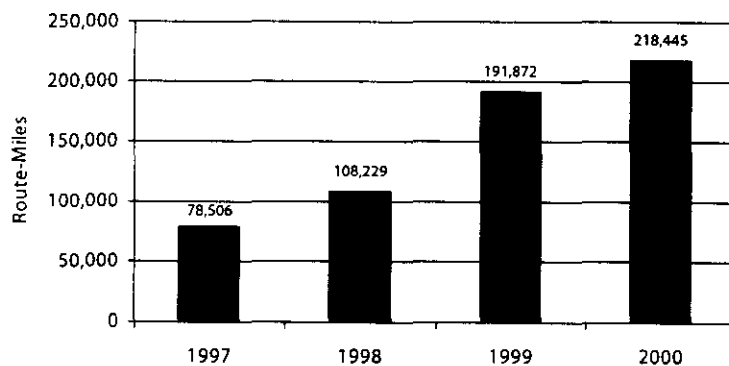
### CLEC Access Line Growth



**Note:** (\*) 2000 data through 3Q00.

**Source:** ALTS, NPRG

### Network Route-Miles



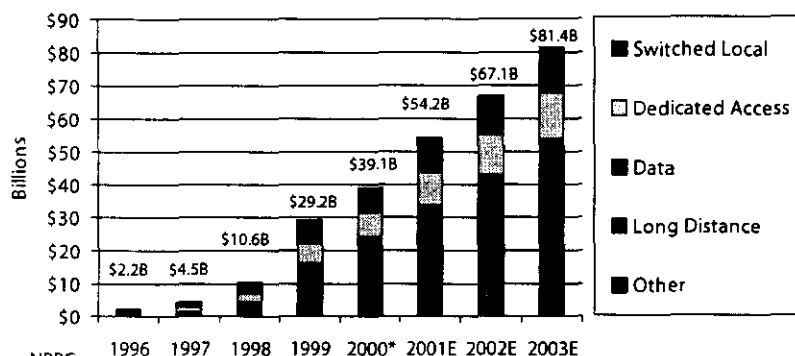
**Source:** NPRG

One of the most critical measures of competition in the local loop is the number of access lines served by CLECs. With just one million CLEC lines in service in 1996, CLECs now serve over 16 million access lines. This represents over 8% of all access lines in the United States. According to the FCC, CLEC market share in individual states exceeds the national average in Illinois (9%), Iowa (9%), Louisiana (11%), Kansas (16%) and New York (16%). Nationally, because only carriers with more than 10,000 access lines in service must report, the FCC estimates CLEC market share at 6.7% as of 2Q00.

To transmit the massive amounts of voice and data traffic generated by consumers, CLECs have been aggressively building out local and long-haul networks. A large portion of the \$56 billion in capital expenditures has been invested in erecting such networks. Since 1997, CLECs have almost tripled their route-miles in service. These high-speed, state-of-the-art networks carry the next generation of voice and data traffic.

## Companies Building Digital Futures...

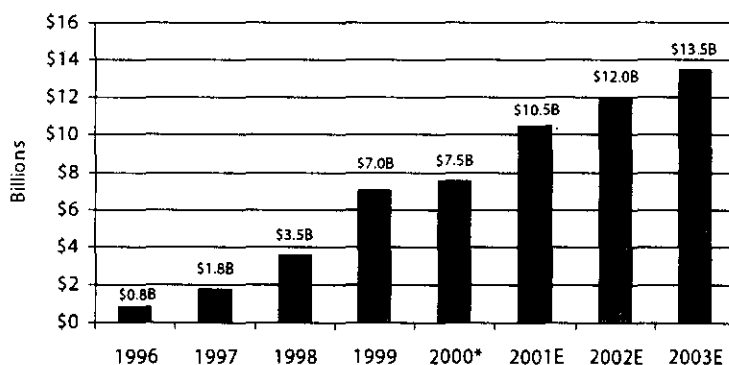
### Total CLEC Revenue Growth



Source: NPRG

**Note:** (\*) 2000 data through 3Q00 with 4Q00 projections. Switched Local Service & Long Distance Service include resale revenues. Data includes all data and data-Related services (e.g. Frame Relay, ATM, DSL, etc.). Other includes miscellaneous revenues (e.g. reciprocal compensation) as well as non-telecom related revenue (e.g., network development).

### Switched Local Access Revenue Growth



Source: NPRG

**Note(s):** (\*) 2000 date through 3Q00 with 4Q00 projections. Includes resale revenues.

In 2000, CLECs are expected to report \$39.1 billion in revenue, up from \$2.2 billion in 1996. While this represents a marked increase over 1999, 2000 will mark the first time in the industry's history that CLECs did not double revenues over the previous year. Analysts predict, however, that as consolidation takes hold and the local market matures, revenues will continue to grow at a rapid, albeit somewhat reduced, rate. Of the various categories of revenue, data services represented the largest and strongest growth area as the demand for high-speed broadband services continues to grow unabated.

While CLECs doubled revenues between 1998 and 1999 in switched local access services, this area saw a leveling off in 2000 as uncertainty entered the marketplace. However, analysts expect local access revenues to rebound in 2001.

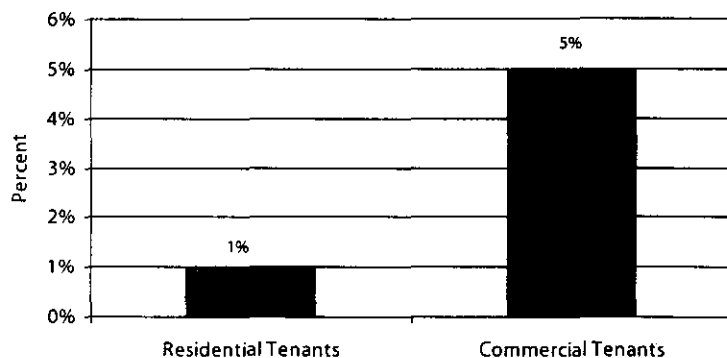
# **The CLEC Industry:** ***Building Access***



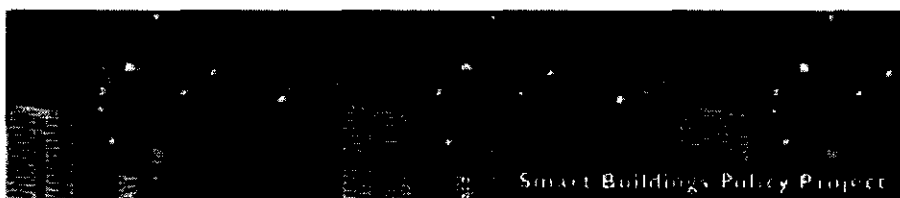
***The Association for Local Telecommunications Services***

## Companies Building Digital Futures...

### Multi-Tenant Unit (MTUs) Occupants with Access to Competitive Telecom Services



Source: Smart Buildings Policy Project



The Smart Buildings Policy Project (SBPP) was launched by ALTS on June 21, 2000 by 20 leading telecommunications providers and consumer organizations in an effort to eliminate barriers to building access and promote advanced broadband services to millions of American consumers. The SBPP is committed to insuring reasonable and nondiscriminatory access to rooftops and inside wiring in multi-tenant environments (MTEs). The SBPP believes that the absence of federal rules governing access to MTEs permits building owners to exert considerable control over the development of facilities-based competition. By denying competitive carriers access to the space necessary for the equipment required to provision facilities-based telecommunications and broadband services, building owners violate the letter and the spirit of the Telecommunications Act of 1996.

The SBPP is a growing coalition of telecommunications carriers, equipment manufacturers and trade organizations that includes: Alcatel, the Association for Local Telecommunications Services (ALTS), AT&T, the Commercial Internet eXchange Association (CIX), the Competition Policy Institute (CPI), the Competitive Telecommunications Association (CompTel), Digital Microwave Corporation, Focal Communications, The Harris Corporation, Highspeed.com, the Information Technology Association of America (ITAA), the International Communications Association (ICA), Lucent Technologies, NEXTLINK Communications, Nokia, P-Com, Siemens, the Telecommunications Industry Association (TIA), Teligent, Time Warner Telecom, Winstar Communications, Wireless Communications Association (WCA) and WorldCom.

The SBPP may be found on-line at [www.buildingconnections.org](http://www.buildingconnections.org).

Sources (sidebar): SBPP; Fortune Magazine

Despite the enormous inroads made by CLECs, building owners often refuse to offer carriers nondiscriminatory access to tenants in MTUs. Despite tenant requests, building owners continue to deny tenants choice in local telecommunications and high-speed Internet access service. With consumers beholden to the wishes of their landlords, millions of consumers stand to miss out on the new technologies being brought to market.

One-third of Americans live in apartment building

The vast majority of small and medium sized businesses are located in America's 760,000 commercial buildings.

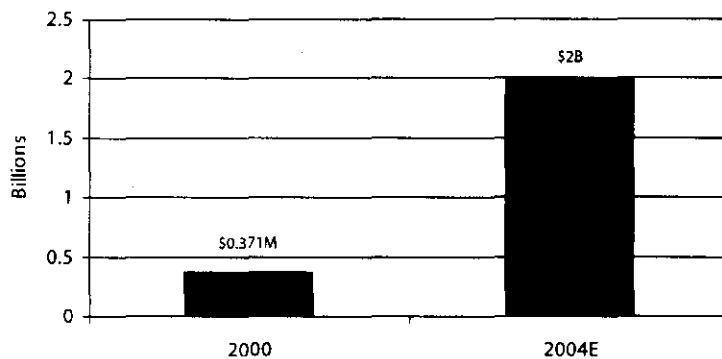
Only 20% of the 6.5 million small businesses in the United States are on line, whether through a dial-up or broadband connection.

Most wireline competitive local exchange carriers (CLECs) are connected to 10,000 or fewer buildings.

Only 5% percent of commercial tenants, and less than 1% of residential tenants, have access to competitive telecommunications services.

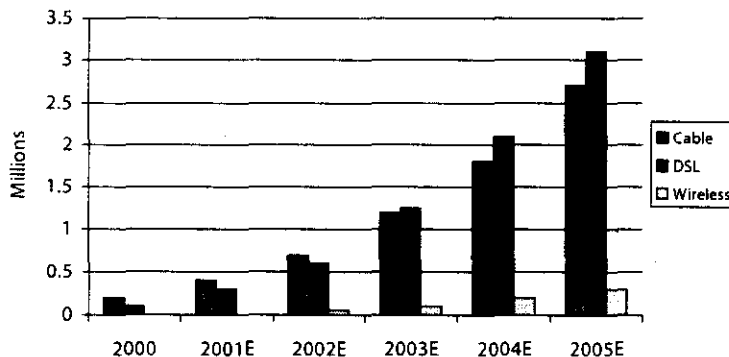
## Companies Building Digital Futures...

### U.S. Multi-Tenant Broadband Equipment Market



Source: Cahners In-Stat Group

### Residential High-Speed Internet Subscribers in MTUs



Source: The Strategis Group

With consumers demanding high-speed broadband connections, the multi-tenant broadband equipment market is predicted to grow from just \$371 million in 2000 to \$2 billion in 2004. However, with the downturn in the CLEC industry, even the equipment suppliers and manufacturers, who rely heavily on CLEC demand, have not escaped the slowdown in 2000. For the 12 months ending 2.15.01, the stock value of Cisco (CSCO) has dropped 51% while the stock value of Lucent (LU) has dropped 73.8%.

As residents of MTUs demand faster always-on Internet connections, analysts predict that almost 6 million residential consumers will subscribe to such services by 2005. Analysts further predict that, in 2003, DSL will surpass cable as the preferred high-speed service of MTU residents.



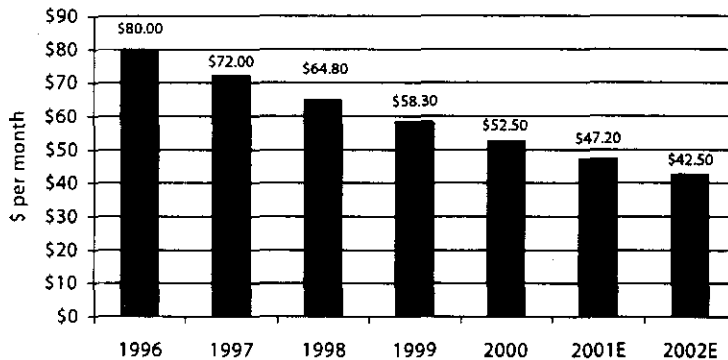
# **The CLEC Industry:** ***Internet, Broadband & DSL***



***The Association for Local Telecommunications Services***

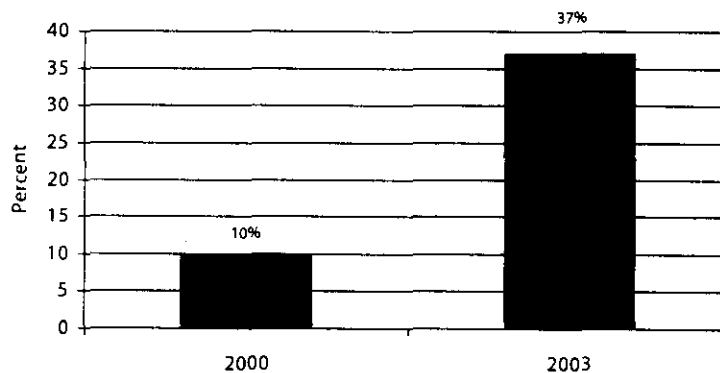
## Companies Building Digital Futures...

### Residential Broadband Pricing



Source: NxGen Data Research

### U.S. Households Subscribing to Broadband



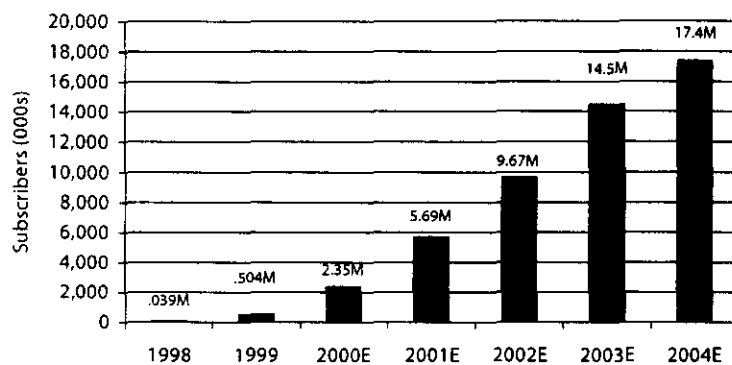
Source: Cisco

As a result of the tremendous competition in broadband markets, the price of residential broadband access is expected to drop by almost 50% between 1996 and 2002. Without the Act and the emergence of CLECs, it is likely that access to high-speed DSL services would not be available to millions of consumers. In 1999, the Council of Economic Advisers noted that "the incumbent's decision finally to offer DSL service followed closely the emergence of competitive pressures from... the entry of new direct competitors..."

With broadband service now available to over half of the nation's consumers, analysts predict that almost 40% of U.S. households will subscribe to broadband services in 2003. As consumers adopt more advanced Internet applications which require greater bandwidth, carriers will rush to meet the insatiable demand for high-speed connectivity.

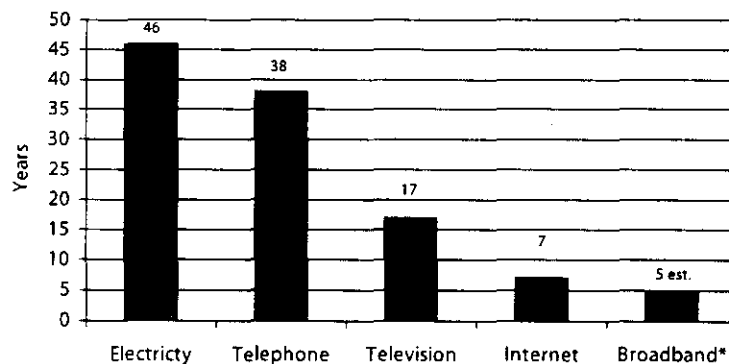
## Companies Building Digital Futures...

### Projected DSL Line Growth



Source: TeleChoice, Cisco

### Years To Achieve 30% Penetration



Note: (\*) includes all broadband access (e.g., DSL, cable, etc.)

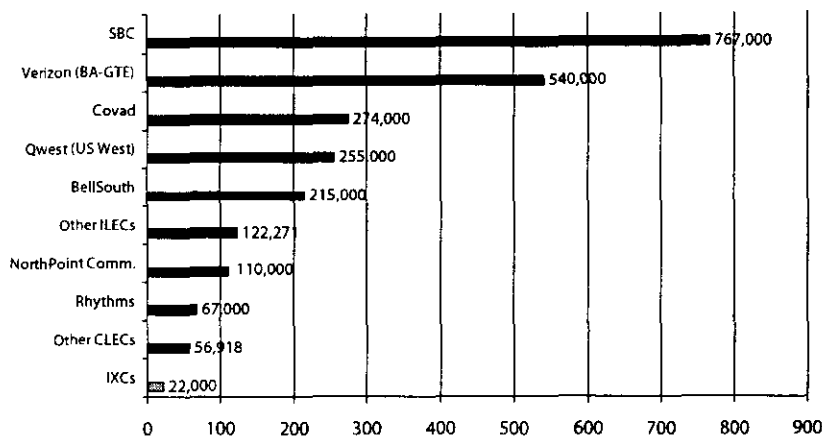
Source: TeleChoice, Cisco, ALTS

Starting from just 39,000 subscribers in 1998, the DSL market exploded to almost 2.5 million subscribers at year-end 2000. Analysts expect triple-digit growth rates to continue through 2001 and slow to double-digit rates through 2004. DSL is expected to become the preferred technology of choice over cable modem service due to the dedicated nature of the connection and the faster upload speeds.

As the country and world move at an increasingly faster pace, so has the adoption of new technologies. It took the United States almost 50 years to achieve 30% penetration for electric service, almost 40 years for telephone service and almost 20 years for television. On the other hand, it has taken only 7 years to achieve such penetration for the Internet and it is estimated that broadband service will achieve a 30% penetration rate in only five years.

## Companies Building Digital Futures...

### State of DSL Competition 4Q00 DSL Subscriber Lines

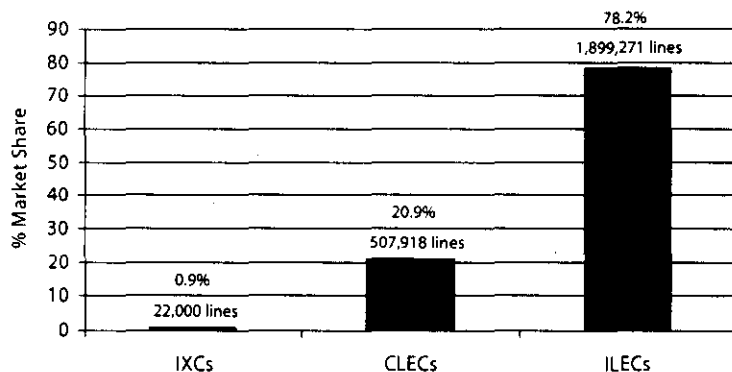


Note: NorthPoint Communications data represents ALTS estimate.

Source: Company Reports; TeleChoice

Total DSL Lines in Service = 2,429,189

### DSL Market Share 4Q00 DSL Subscriber Lines



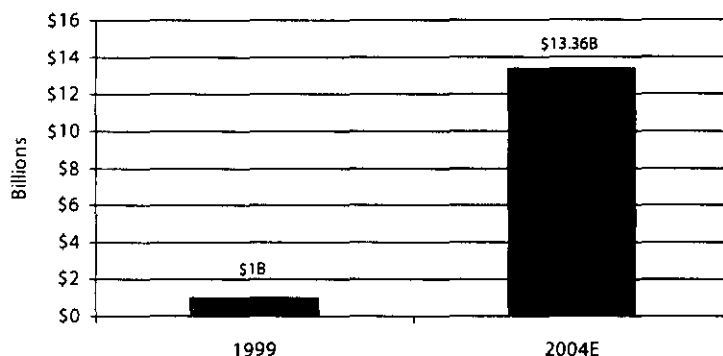
Source: TeleChoice

Through continued mergers, the Bell Companies have greatly increased individual RBOC DSL line counts. SBC (Ameritech, Pac Bell, Nevada Bell, SNET, SWBT), now serves almost 800,000 DSL customers while Verizon (Bell Atlantic, GTE, NYNEX) serves over 500,000 subscribers. Covad, the leading data CLEC (DLEC) ranks third in DSL subscribers with 274,000 as of 4Q00. Covad, NorthPoint Communications and Rhythms are all ALTS members. The recent souring of DLEC equities and the prospects for diminished competition has emboldened some of the Bell Companies, such as SBC to raise its monthly residential DSL rate to \$50.

As of the 4Q00, CLECs held 21% of the DSL market, down from 23% as of the 3Q00. The incumbents hold the lion's share of the market with over 78% of DSL subscribers while the long distance companies (IXCs) hold just under 1% of the DSL market.

## Companies Building Digital Futures...

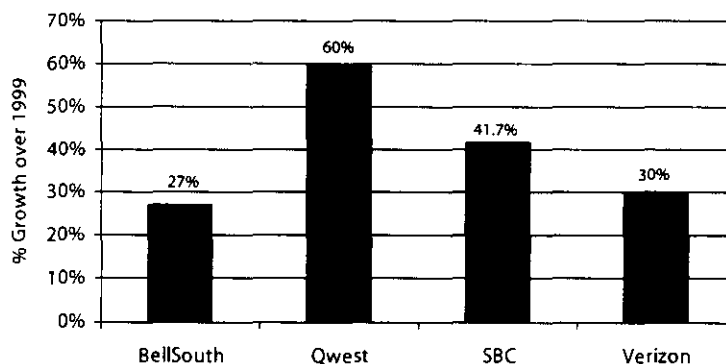
### Residential Broadband Revenues



Source: Cahners In-Stat Group

### RBOC Data Revenue Growth

*Growth Between 1999 & 2000*



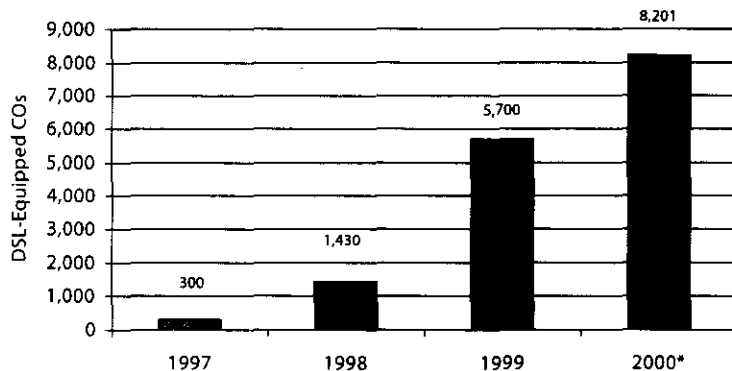
Source: Company Reports

With residences continuing to migrate from dial-up Internet access to broadband, analysts predict an explosion in residential broadband revenues. From only \$1 billion in 1999, residential broadband revenues will exceed \$13 billion in 2004. This trend represents the increasing reliance Internet users will have on broadband. Within two years, analysts expect a majority of time spent on-line will be over broadband connections as opposed to dial-up connections.

A persistent argument made by the Bell Companies is that they lack the ability to successfully enter the broadband market due to interLATA restrictions. However, in the last year, each of the four RBOCs saw data revenue growth in excess of 25%. The revenue potential in the data market is enormous with analysts noting that the volume of data traffic now exceeds the volume of voice traffic.

## Companies Building Digital Futures...

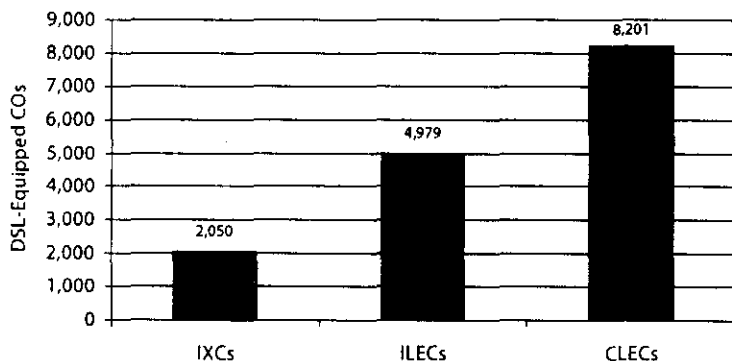
### Data CLEC Central Office (CO) Collocations



**Note(s):** (\*) 2000 data through 3Q00; data represents pieces of equipment collocated in CO

**Source:** Company Reports; ALTS; CSFB; TeleChoice

### DSL-Equipped Central Offices (COs) 3Q00



**Note(s):** Data represents pieces of equipment collocated in CO

**Source:** TeleChoice

Data CLECs specialize in deploying equipment in ILEC central offices that channel enormous amounts of data over the telephone companies' copper wires. From just over 200 central office collocations in 1997, CLECs have now placed over 8,000 pieces of equipment in ILEC central offices. As of the 3Q00, DLECs, with their national deployment plans, led the way in central office collocations.

David A. Wolcott is Director, Public Policy Research for ALTS. In this capacity, Mr. Wolcott conducts industry research to support the CLEC industry on Capitol Hill, before the FCC, and in the public policy arena.

Prior to joining ALTS, Mr. Wolcott was a consultant in the international telecommunications industry focusing on the deregulation of international telecom markets. Mr. Wolcott worked with a number of carriers to identify new markets and market entry strategies in the Americas, Asia and Europe. Mr. Wolcott also interacted with the various international policy bodies that oversee international telecommunications policy.

Mr. Wolcott holds a Master of Arts degree in International Trade Policy from George Mason University's (CMU) International Institute in Arlington, Virginia. He earned his Bachelor of Arts degree in International Affairs with a concentration in Economics from James Madison University (JMU) in Harrisonburg, Virginia.

